

Financial report 2020

Twenty-twenty was a year with many imponderables – also in financial terms. Again and again the question arose as to whether our planned events could be held, had to be switched to an online or hybrid format, or ultimately had to be postponed. So in the end we were pleased that three of our four planned big conferences could be realised after all: the art therapy conference at the beginning of January with about 300 people, the research conference on the first medical course at the beginning of March with about 200 participants, immediately before the coronavirus-related closure, and finally our anniversary conference in September with 600 participants – swelling to 800 for the festive ceremony.

The fact that these three events were so well received meant that both the infrastructure contributions to be paid to the Goetheanum of well over kCHF 60 (see Financial Statements 2020, p. 38, posted under "Miscellaneous incl. room rental") and the Section's internal coordination costs were fully covered by the income as well as through a small contribution from foundations and private donors. Only the early years conference had to be postponed until next year, which is why expenses and income in the "Conferences" section remained significantly below the budgeted amounts.

Due to the limited travel possibilities, travel costs in all work areas remained far below the budgeted expenses. This became particularly clear of course with regard to the very reduced IPMT activities. It may come as a surprise that under "Conferences" in the corresponding column "Travel costs incl. meals and accommodation" an amount of almost kCHF 200 nevertheless appears – this is due to the fact that for the first time lunch was included in the conference price of our anniversary conference, which resulted in catering costs of over kCHF 140 at this conference alone.

A major pillar of support this year was once again the commitment of the foundations associated with us, especially with regard to the public relations work within the International Coordination of Anthroposophic Medicine (IKAM) and the filmproject "The Art of Healing" funded within this framework (posted under "Publicity"), as well as for the work in the five CARE areas with subsequent publication of the resulting texts on the online platform Anthromedics. These areas, which together accounted for 25 percent of the Section's funds, undoubtedly formed a major focus of work in the past year alongside the events, especially as the coordination work and the websites in the IKAM professional fields were further expanded and professionalised. Even though it was not yet possible to fully reciprocally finance this work, it is very pleasing that the contributions flowing to IKAM from associations and institutions increased by about a third to almost kCHF 100.

All in all, we are extremely pleased that, despite all the restrictions that could not be foreseen at the beginning of 2020, we were able to close the year as originally planned and did not have to make use of more than the budgeted GAS contribution of kCHF 120. We were able to reciprocally finance 35 % of the total expenditure through our own funds, such as conference income, book sales, fees or services such as the preparation of certificates, etc., while 65 % came from foundations, partners, institutions, associations and private donations – we would like to express our sincere thanks for this.

How many of the planned activities will be realisable this year is still difficult to predict at the present time. Therefore the budget is more encumbered with uncertainties than in previous

years. We plan to use only kCHF 110 from the GAS in 2021 and very much hope to be able to hold face-to-face events at the Goetheanum again from summer 2021, but also at our IPMT locations.

We will certainly continue to support the professionalisation of the online presences at the Goetheanum, continue the CARE and Anthromedics work and implement some book projects, such as for example the new edition of Rudolf Steiner's eurythmy therapy course for the 100th anniversary of eurythmy therapy. The annual conference in 2021 will be held in a new format, to which you are already cordially invited.

So we have no shortage of plans, nor do we lack the enthusiasm and confidence to implement them. We would be very pleased if you would continue to support our work in such a helpful way as in past years – because every donation not only creates the economic basis for our work but is also an expression of appreciation which is the nutrient for the success of every endeavour.

Stefan Langhammer